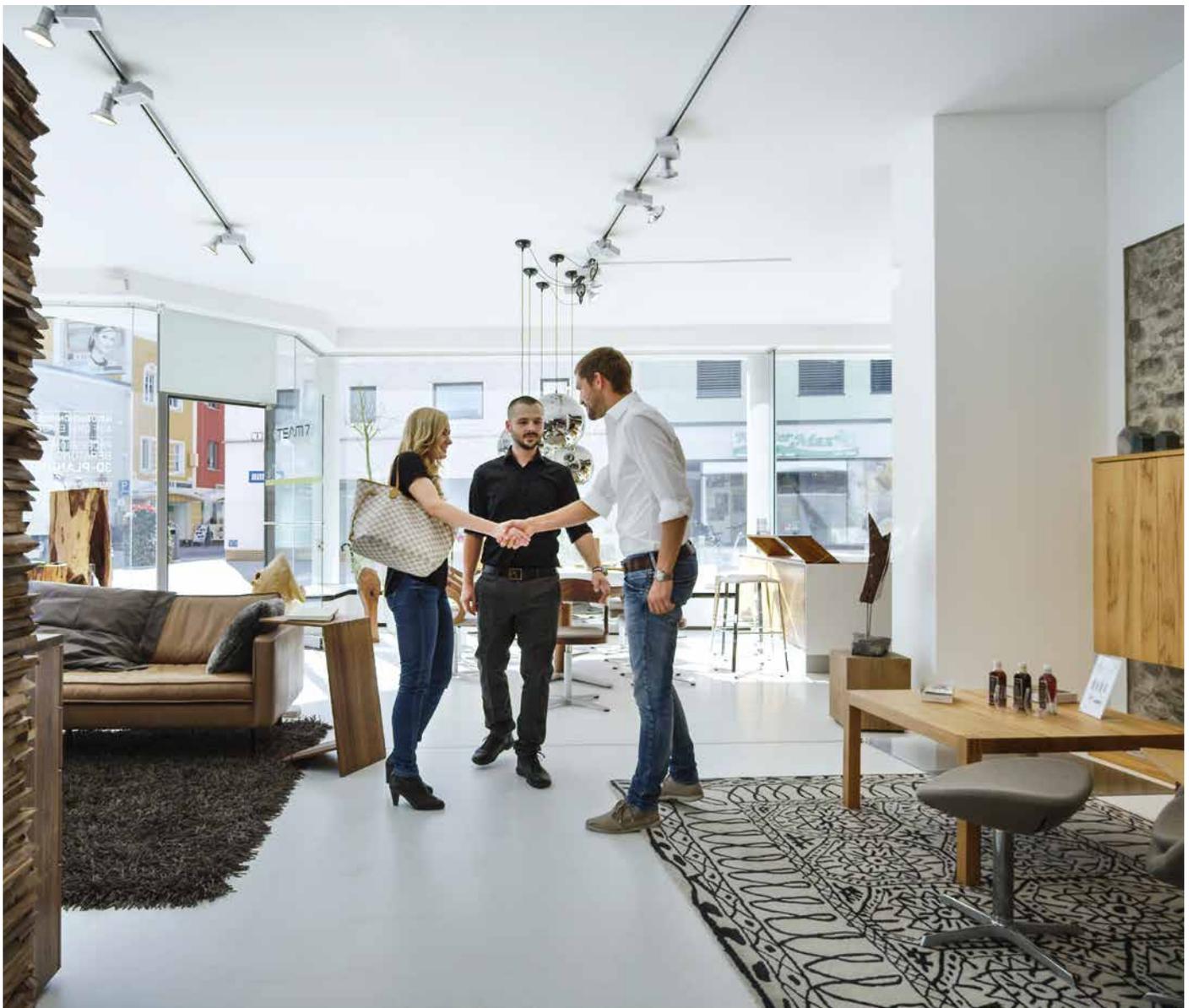


SALES PITCH

New products 2017 | Kitchen



TEAM7

THE MOST IMPORTANT INGREDIENT FOR OUR KITCHENS IS A GOOD SPRINKLING OF NATURAL WOOD.

For us, wood, with all its beautiful characteristics, is the perfect material. That's why we use this valuable natural resource in its purest form, just as nature intended, to make individual kitchens, made from nothing but real wood.

UNIQUE

We have never made two kitchens the same because no two trees are alike. Every tree has its own special history and its distinctive grain and characteristic features create an original look for our hand-sorted wooden surfaces. Like every tree, every TEAM 7 kitchen is truly unique – individually planned and customised, precisely to meet your every need.

SAFE

Only pure natural oil is used to treat our kitchens' natural wood surfaces. This helps the wood to maintain its antibacterial properties, so that you can store your food hygienically. The fact that no varnish or other chemical substances are used means that the wood remains free from toxins. Our natural wood kitchens therefore come without health risks and are extremely environmentally friendly. Wood is anti-static, helps with regulating humidity and neutralises odours, thus creating a healthy living space for your home.

SUSTAINABLE

The trees used for our kitchens grow for decades in controlled sustainable forests, which ensures that more trees are grown than are used in the manufacture of our kitchens. We apply the same care and attention when processing the wood during the manufacturing process by adopting a responsible and efficient approach to our natural resources. We can guarantee this because we manage the entire value-add chain – from forest to finished product.

ROBUST

The units, shelves and drawers in our kitchens are made 100% from pure natural wood. Featuring the latest high-quality technology, our kitchens are extremely robust and made to last. Long before they are launched on the market, our products undergo extensive testing in our in-house test laboratory, thus ensuring that our high quality and safety standards are met. As a result, our entire range of kitchens is GS-certified.

EASY-CARE

The oiled wooden surfaces give our kitchens a feeling of indulgence with their warm and welcoming feel, and are also suitable for everyday use. If regularly maintained with natural oil, wood will retain its natural beauty for many years. Even small dents and scratches can be easily repaired with open-pore treatment. The signs of years of use can also be smoothed out: simply sand down, apply the oil and that's it – your kitchen will be as good as new.

TIMELESS YET MODERN

Sustainability starts with design, because you will only want to keep something if it continues to make you happy. Outstanding design ensures that our kitchens are aesthetically timeless and remain so for decades to come. Our unfussy, stunning kitchens exemplify modern design with perfect straight lines and are extremely ergonomic and comfortable. This means that our kitchens are future classics.

EASY TO CUSTOMISE

Can we provide the customised design you're looking for? Of course we can! This is because we make all of our products to order, which gives us maximum flexibility to produce your dream kitchen. Our experienced in-house fitters will plan your kitchen to meet your exact brief. You can choose from various types of wood, a variety of heights, widths and depths, and even glass in the colour of your choice. If reductions are required, they are carried out at no extra cost.

LASTING VALUES

We create values, not just furniture. Traditional Austrian craftsmanship goes into all of our natural wood kitchens ensuring that they are extremely high quality. The wood is strong and robust, which means that our kitchens are built to last. Their ability to impress never fades and they become more valuable over the years. After all, no other material ages as gracefully as real natural wood, which means that our kitchens are extremely valuable.





Sales pitch

● 100% SOLID WOOD

Every element of our kitchen system is made of solid lamellar wood, which makes them enormously robust and durable. Fittings such as door hinges and drawer pull-outs are also particularly stable as a result of the assembly using natural wood. This is why our kitchens are incomparably strong and durable, and retain their value extremely well. Pure solid wood is also useful in terms of the hygienic storage of foodstuffs, due to its antibacterial properties. It thereby guarantees a healthy environment in which you can prepare your meals - toxin-free.

● 3-LAYER TECHNOLOGY

In our board factory, high-quality 3-layer-boards are made of pure, solid wood. This technology enables us to achieve the amazing form stability of our boards, opening up unique opportunities for us in design and function. At the same time, it retains all the natural and positive properties of the material of wood. The wood patterns on the fronts are created by hand using a special process called „painting with wood“.



LINEE FILIGNO KITCHEN

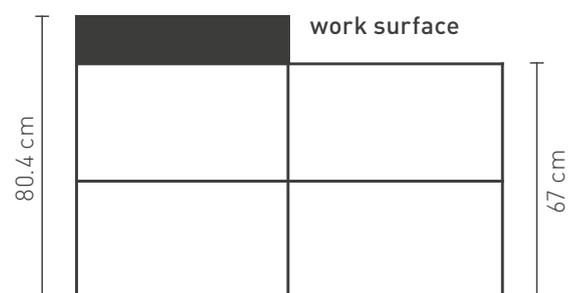
Refinement and finesse along with natural materials, wood and ceramic, dictate the design of the new **filigno** kitchen, which creates a flowing transition from the kitchen to the living-dining area.

The front part of the island is the height of a sideboard, while the attached work surface made of ceramic turns it into a functional cooking island.

The delicate casing of 12 mm thin solid wood panels, which is also a design feature of the eponymous **filigno** occasional furniture, highlights the harmonious merging of the living areas. The recessed base on the side lends the **filigno** kitchen island a very lightweight appearance.

DESIGN IDEA

On the living room side the **filigno** cooking island looks like a sideboard because of its height. The height needed to work comfortably in the kitchen is created by the mounted work surface made of ceramic. Its proportions and lines follow those of the front pattern, acting as a link between the two body heights of 67 and 80.4 cm.





1 CERAMIC FRONTS

Ceramic is an extremely high-quality, natural material that blends perfectly with our solid wood kitchens. Scratch and finger-print resistant as well as easy to clean, it's the perfect material for kitchen counters. Using the new ceramic fronts it is possible to set exciting accents in kitchen planning for selected cabinets.

They offer an alternative to coloured glass and are available in phedra, cement, iron moss and basalt black.



2 HINGED INSERTION DOORS

Hinged insertion doors can be pushed into the body of the furniture after opening. This guarantees a maximum freedom of movement and optimal workflow while cooking.

Additional work and storage surfaces can be planned for behind the fronts, as well as under-counter appliances that are not visible when the doors are closed. This way the kitchen looks tidy and more like part of the living room.



3 TOP CABINET WITH ROLL DOOR

Broad slats give the top cabinet with roll door a modern, contemporary look. The front can – matching the plinth panels – be selected in all types of wood, in stainless steel or in black matt stainless steel. The TEAM 7 in-house development team ensures flexibility in planning by offering height, width and depth reductions.



4 U-BOARD AND WOODEN PANELS

Taken from the TEAM 7 living areas, the U-boards and wall panels offer surfaces to store decorative accessories and kitchen utensils. They help make the kitchen just a bit cosier.



5 PULL-ALONG FOR THE INSIDE DRAWER

An ingenious mechanism in the base unit automatically pulls out the top drawer, which experience shows is the one most frequently used. If you need to get into the lower drawer, just press the button on the slightly opened front and the drawer closes again automatically. Along with its improved operation, the mechanism also helps make the continuous front more robust and counteracts sagging when bearing heavier loads.



6 NEW HEIGHT OF HINGED DOORS ON THE LOWER CABINETS

In the additional new height, hinged doors on lower cabinets can be planned down to 20 mm above the floor. The plinth panel seems to practically disappear, which makes the kitchen feel cosier and creates the perfect transition to the dining and living areas.

NEW WALL UNIT HEIGHT 53.6 CM

The new wall unit height of 53.6 cm opens up all kinds of creative possibilities.

It supplements the system of TEAM 7 bodies and significantly reduces the gap from 33.5 to 67 cm, which allows for more precise integration of the heights of the elements.

STOVE CABINET FOR HOB EXTRACTORS

The flexible construction of the new cabinet for the oven can be adjusted to meet the individual installation heights of the various hob extractors and thus simplifies the planning of the kitchen.

NEW HANDLE GROOVES

The new ergonomically shaped handle groove expands the wide variety of our linee kitchen. It emphasizes the unbroken horizontal line and gives kitchens a handle-free look.



● THE ALL-ROUNDER KITCHEN

The **linee** kitchen has the largest range of options of all TEAM 7 kitchens. The range of design and configuration possibilities allows you to create a modern kitchen using natural wood. The line features various different handle options and the broadest range of cabinets to choose from. It is also characterised by the transverse wood grain that runs through it and clean lines.

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ark is everybody's darling: charming, nimble and with a dynamic and elegant appearance – and always in suitable attire. You'll be glad to spend a while longer in ark's congenial company.

Designer Sebastian Desch



Sales pitch

DESIGN

The **ark** barstool is an elegant and stylish accompaniment to kitchen islands, bars or counters. It owes its visual lightness to the floating appearance of the seat shell, and the legs that taper downwards. It is available in two seat heights (67 and 80 cm) and four types of wood as well as with a leather or fabric cover.

SEATING COMFORT

A 3-dimensional moulded plywood shell forms the solid base of the seat and enables more space for the upholstery in the seating area as a result of its special shape. This area consists of premium foam fabric that is built up like a sandwich and guarantees first-class seating comfort. The upholstery and leather or fabric cover are kept in position by a bar that serves as a striking design element, but also ensures that the comfort and fit of this barstool are preserved for the long term.

1 BASE

The foot railing goes all around the stool at the same height, offering pleasant sitting in various positions – even at an angle. Stable and beautifully crafted slot-and-pin connections highlight the superior construction of the solid wood legs. The flared legs give **ark** its dynamism and stability.

2 SEAT SHELL

The backrest of the seat shell is available in two different heights. Fine piping defines the edges of this elegant seat shell and is kept in the same shade of leather as the bar. Together they produce a beautiful contrast to the seat shell cover.



CONTEMPORARY AND COSY

Matt black coloured glass, combined with fine smoked glass and matt black handles and plinths, are the ingredients for the **black line** kitchen's elegant appearance.

Solid wood hides behind the cool elegance of the black surfaces, giving the kitchen warmth and stability. Wall panelling with U-shelves as well as open and closed design elements of pure solid wood provide for an especially cosy and pleasant atmosphere. Smoked glass doors combined with LED lighting provide a space to show off your favourite pieces and decorative accessories – similar to a display cabinet.



THE AFFORDABLE STARTER KITCHEN

The **L1** kitchen is the classic **linee's** 'younger sibling', with the same quality, the same look and feel, and the same types of wood.

The only difference is that the choice is restricted to selected cupboards and one type of handle. The resulting savings make the **L1** an attractive, affordable TEAM 7 starter kitchen – ideal for first-timers or small (second) homes.

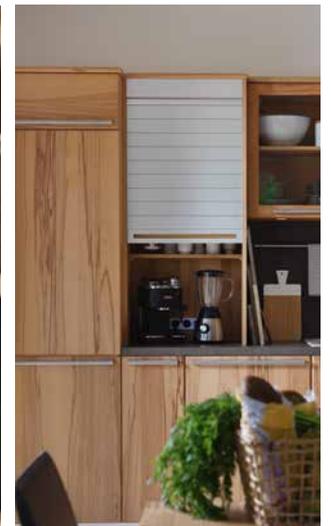
Individual elements of the **L1** kitchen can be combined with the cabinets from the extensive **linee** range.



THE PERFECT KITCHEN FOR WOOD LOVERS

The **loft** kitchen is the modern country cottage kitchen for those who love wood, enjoy cooking and appreciate authentic craftsmanship and natural materials. The wood's beauty and bold appearance really come alive with the wild natural look of oak and walnut.

The design of the **loft** kitchen has a Mediterranean feel and breaks the different kitchen areas down into individual sections: cooking area, sink area and equipment area. The open-plan design allows easy access to kitchen utensils for a seamless cooking experience.



COUNTRY COTTAGE KITCHEN

Open shelves, cornices, top boards and the softly rounded edges discreetly emphasise the country cottage character of our **rondo** kitchen.

Little, playful details such as the lovingly made solid wood cookbook and tablet holders and the niche elements complete the charming appearance of the **rondo** kitchen. The emphasis here is placed on manageability and functionality.



74 cm



94 cm



114 cm

THE PERFECT KITCHEN FOR TECHNOLOGY ENTHUSIASTS

The height of the k7 cooking island can be smoothly adjusted from 74 cm to 114 cm in order to meet your exact ergonomic and personal requirements. Whether used as a bar, table or worktop, it integrates perfectly into any open-plan room design. The k7 cooking island from TEAM 7 is the world's only height-adjustable cooking island with a dual safety device and sophisticated lifting technology, making it unique in the kitchen sector. With its outstanding design and technology, there is no doubt that this is TEAM 7's top-of-the-range kitchen.



WHITESTAR
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