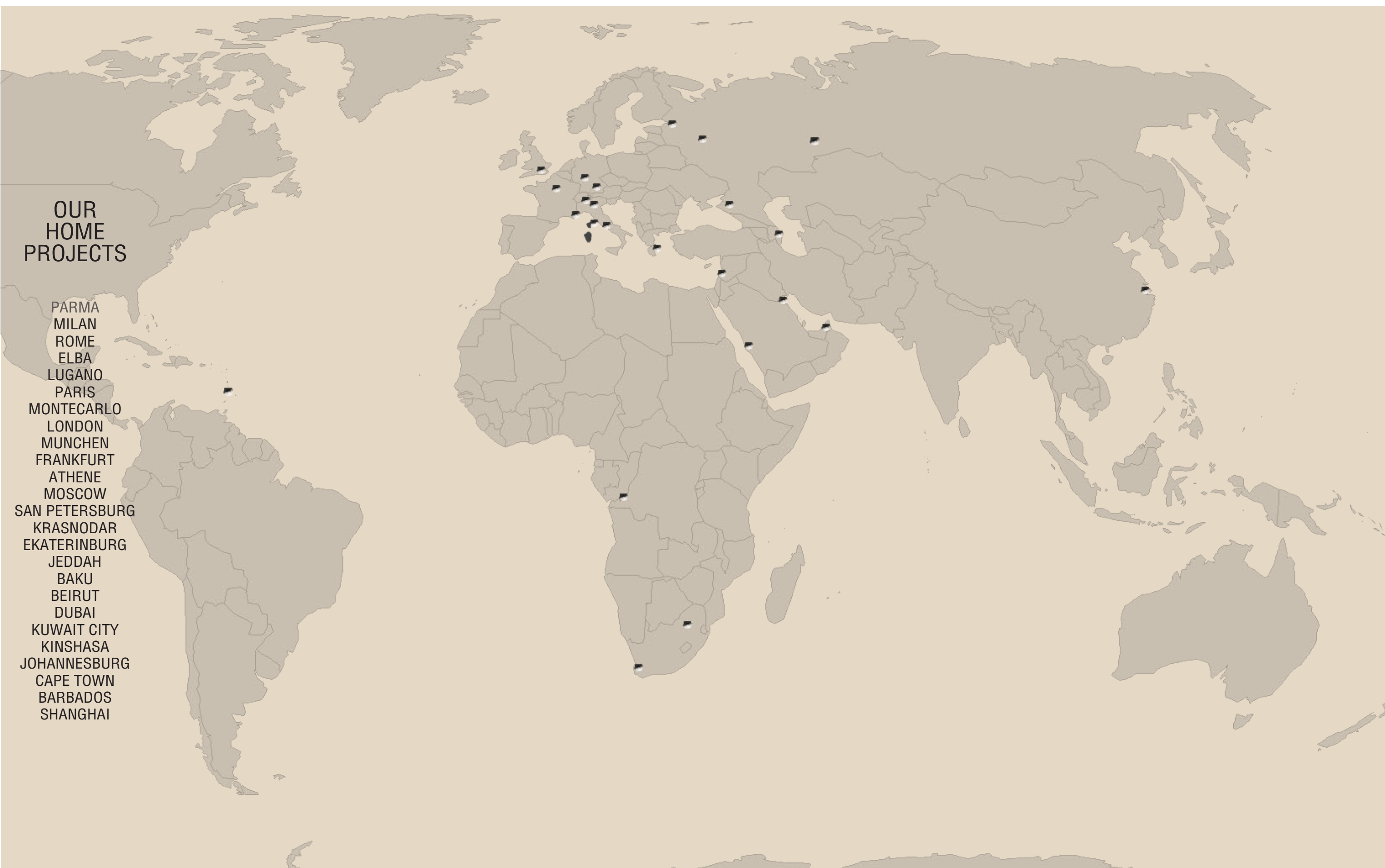


Unos e家具

interior design and custom furniture



OUR HOME PROJECTS

- PARMA
- MILAN
- ROME
- ELBA
- LUGANO
- PARIS
- MONTECARLO
- LONDON
- MUNCHEN
- FRANKFURT
- ATHENE
- MOSCOW
- SAN PETERSBURG
- KRASNODAR
- EKATERINBURG
- JEDDAH
- BAKU
- BEIRUT
- DUBAI
- KUWAIT CITY
- KINSHASA
- JOHANNESBURG
- CAPE TOWN
- BARBADOS
- SHANGHAI



*I pensieri, le immagini vengono cullati da una ricerca profonda, sedimentati in una stratificazione di elementi che trovano concreta pie-
nezza nella scelta dei materiali, nella creazione delle forme, nella cura di ogni dettaglio.”*

Figlio di un'artista antiquaria e di un imprenditore nel settore del legno, MATTEO GENNARI nasce e cresce in un mondo di artigia-
nalità e tradizione che si consolidano nella fondazione di un'azienda dedicata a soddisfare le esigenze del custom design. L'influenza
di un territorio famoso per importanti tradizioni gastronomiche e la passione per la cucina si palesano nella scelta di focalizzare la
progettazione e la produzione su cucine di alto design, rinnovando quindi il significato di "cucina" intesa come passione per il cibo e
legandolo a quello di "cucina" intesa come arredamento, tecnologia e ricerca. Il pensiero innovativo e visionario di MATTEO GENNA-
RI ha creato prototipi e soluzioni uniche, realizzando importanti progetti sia in Italia sia all'estero. Nel tempo, le richieste del mercato
portarono a constatare che il custom design non potesse essere circoscritto alla sola cucina e ad ampliare il progetto degli interni
a tutti gli ambienti della casa. Da quel momento MATTEO GENNARI iniziò un importante processo evolutivo nell'azienda, che con-
fluisce nella realizzazione di una struttura unica in grado di fornire un servizio completo di progettazione, produzione e montaggio,
gestendo internamente e sotto un unico tetto le attività produttive di falegnameria, pietra, laccatura e applicazione di pelli e tessuti.

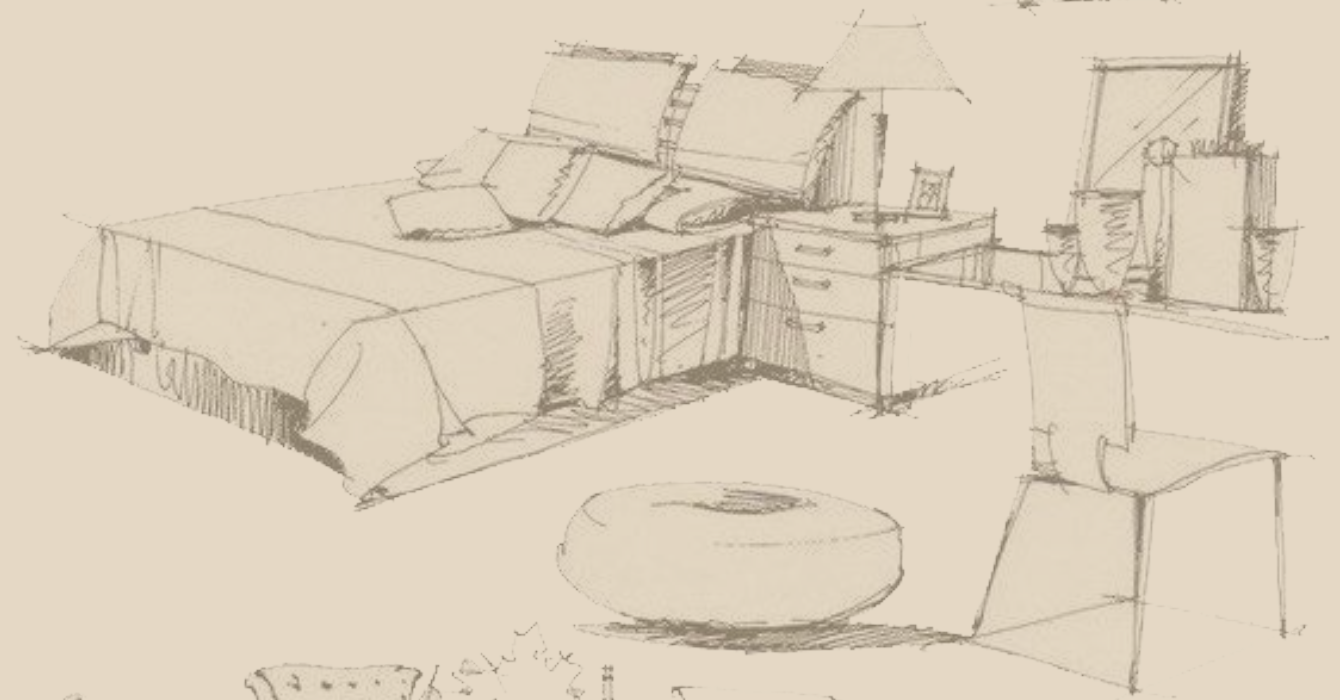


*Ideas and images are lovingly brought to life by in-depth research, the elements laid down in layers, each one fully realised, from
the choice of material, to the creation of form with utter devotion in every detail.”*

With parents in the antique art and carpentry fields, MATTEO GENNARI was born into a world of craftsmanship and tradi-
tion, elements which form the basis of a company devoted to meeting custom design needs. The influence of a region renow-
ned for its important gastronomical traditions and culinary flair is evident in Gennari's decision to focus on high-end kitchen
design and production: just as the Italian word cucina means both "cuisine" and "kitchen", the company unites a passion
for food with the furnishings, technology and creative innovation of the modern kitchen. MATTEO GENNARI's innovative and
visionary thinking has created unique prototypes and solutions for important projects in Italy and abroad. Over time, it beca-
me clear that the demand for custom design went far beyond kitchens, leading the company to expand its scope to interiors
throughout the whole home. From this point onwards, MATTEO GENNARI began a major evolutionary process for the com-
pany, cumulating in the creation of a unique structure capable of delivering a complete service package - planning, production
and installation, as well as internally managed carpentry, stonemasonry, lacquer work and upholstery - under the same roof.



History



Company Matteo Gennari



1991



2004



2005



2009



2011



2012



2018

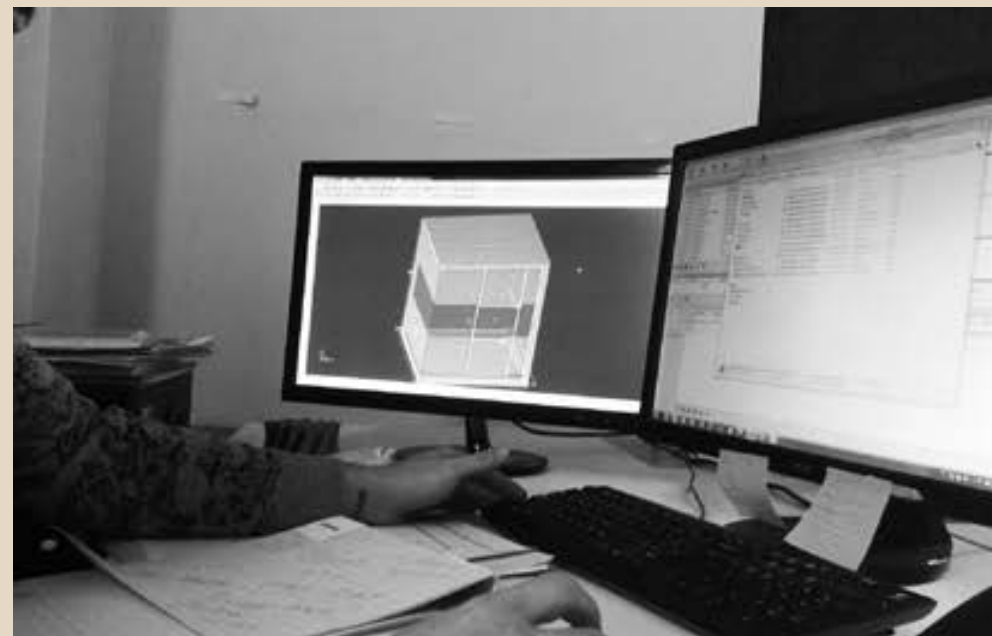


2019

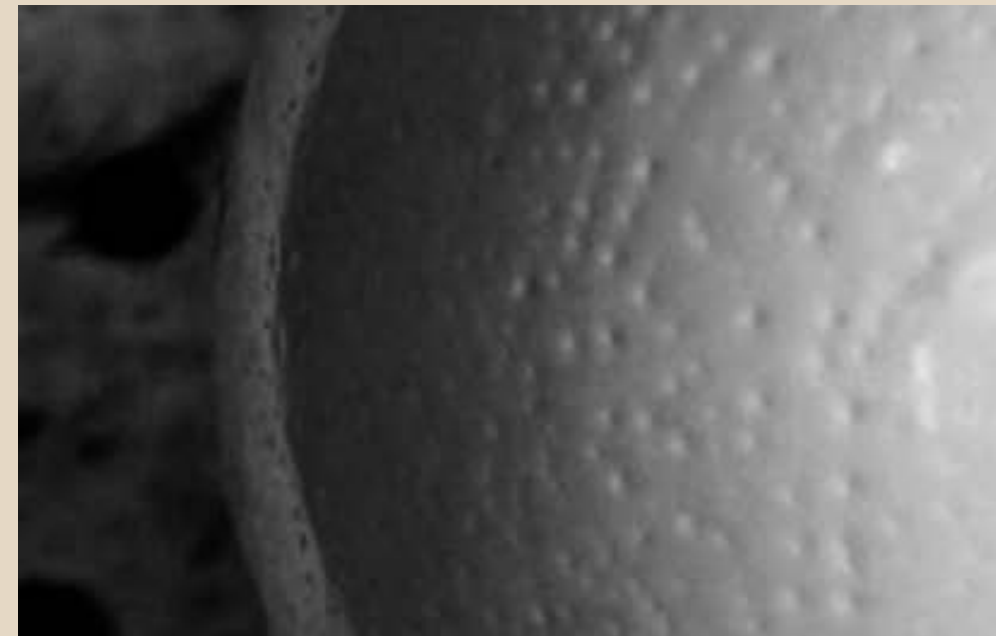
Matteo Gennari founded "casa1991" in 1991, and that is when he officially entered the world of interior design and direct production. Soon after that, the first showrooms opened up throughout the centre of Parma. They were not just points of sale but also meet and exchange places, to grow together and develop new projects in an atmosphere of creativity and experimentation. In the beginning, Matteo Gennari's world was exclusively dedicated to kitchens, but as requests grew exponentially the projects started to encompass the whole home, retail shops and quite a few yachts' interior decoration. His participation to many sector's events had an essential role in the company's development and growth, first and foremost the Fuorisalone in Milan, which has been a standing engagement since 2011. In particular in 2012, when Brasserie, the ultimate kitchen, was introduced and became the symbol of innovation and luxury signed MG. Through the years, international relations became more and more relevant, and to meet the need for new showrooms, in 2014, two were opened in Lugano and Dubai. In house design and production are Matteo Gennari's unique characteristics. The new 2016 collections are an opportunity to show mastery of skills and craftsmanship. The collections include a line of wall and floor coverings, walk-in closets, bathrooms and kitchens. In 2017, Matteo Gennari joins the hotel sector. While 2018 is the year in which he consolidates his presence in foreign markets with the opening of a showroom in New York (D&D Building) and another one in Beijing (Casa Vera). In 2019 a new space will be inaugurated in Los Angeles and the project "Revolutam" (evolution of the matter) will take place. Furthermore, the new headquarters in Noceto will become operational, combining the company's different production "arteries" and allowing customers to enter "the all-round experience" that the company offers.



The ideas and creations behind each of our projects are born here, carefully developed to embody the taste of our customers, and nurtured into the fullest fruition. Taste, elegance, vision and a thorough knowledge of materials are transformed into sketches, mood boards, 2D/3D drawings and photorealistic renderings with a strong emotional and visual impact, opening the doors to a house of dreams, not yet solid, but breathing, tangible and alive. An exclusive preview that leads the customer into the world of MATTEO GENNARI, a journey where excellence personalised service and attention to detail is guaranteed every step of the way.

Technical office

Bridging planning and production is the technical unit. Aesthetic taste and innovation underpin the creation of pieces that conceal strong engineering expertise and a thorough understanding of materials. The curiosity and dedication of our technicians, fuel the process of turning each concept into reality, imbuing every decision. Space is calculated in millimetres to attain perfection. Nothing is standardized, with methods of production, joinery and assembly developed especially for each new project.

Research and development

Matteo Gennari currently uses different materials and finishes to achieve increasingly sophisticated and exclusive detailing effects. We start with nature and materials, followed by the harmony of ancient techniques and innovation, forming the foundation of our exploration. This was the philosophy behind, for example, splitting wheat stalks, ironing them flat and manually applying stem after stem to wooden surfaces, creating a unique geometrical effect and play of light every time.

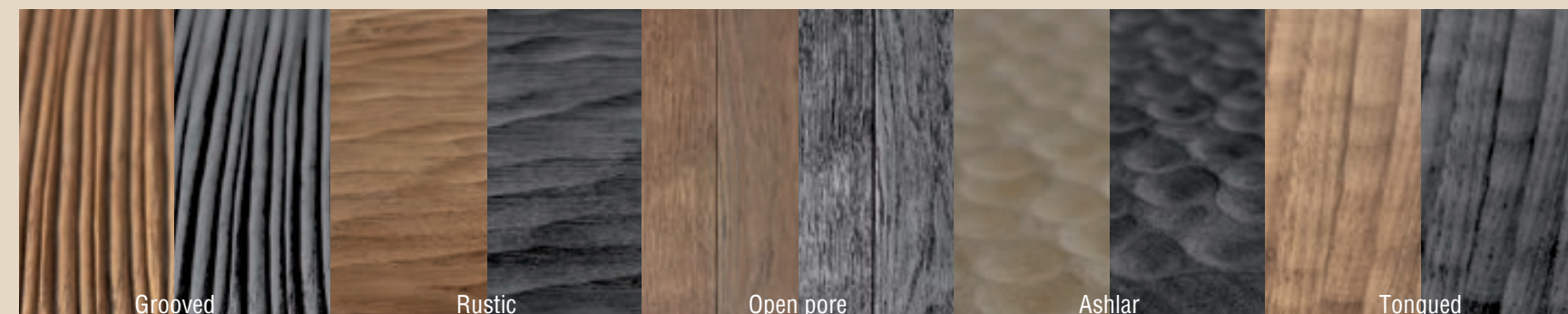
Quality control and assembly

The end stages of the long and delicate process of finalising a MATTEO GENNARI creation, are dedicated to quality control and finishing, to ensure we deliver a perfect product to the customer. Every joint is tested, the hardware is primed, and product efficiency is verified. The stoneware is pre-assembled, each door is repeatedly opened and closed until it swings with just the right tension, every drawer open and closed until it slides smoothly, and every lacquered surface is polished caressed to perfection. Each piece is then hand-packed carefully, labelled and prepared for shipping.

Oak	Furrowed Oak	Maple
Ash	Furrowed Ash	Cedar
Spinacristi	Teak	Olive Tree
Cherry Tree	Pear Tree	Chestnut
Zebrawood	Amazakoue	Thermo Larch
Two-colour Walnut	National Walnut	Canaletto Walnut
Mahogany	Rosewood	Furrowed Thermo Acacia
Flamed Thermo Acacia	Thermo Eucalyptus	Thermo Zebrawood
Thermo Oak	Wengè	Eucalyptus Pomellè
Gloss Ebony	Ziricote	Fossil Oak

“ ..releasing the intense aroma of the wood... the aroma was visible, as if the tree was still living. Still vibrant with life...”

Resistant and “wild”, wood does not succumb lightly to the will of the craftsman. From the choice of tree, to the cut of the trunk, the application of veneer on the work tops and furnishings, wood never abandons its nature, and the living plant is palpable even at the polished end stage. MATTEO GENNARI production exploits and enhances these characteristics, shaping and working the material with respect and love, preserving its identity and quality. Many types of wood are used, including ebony, rosewood, pear, zebano, burnt oak, olive, walnut and cedar. All woods are preferably used in their natural shades or heat treated, reinforcing the emotional aspect of each project realised with this noble material.



Grooved

Rustic

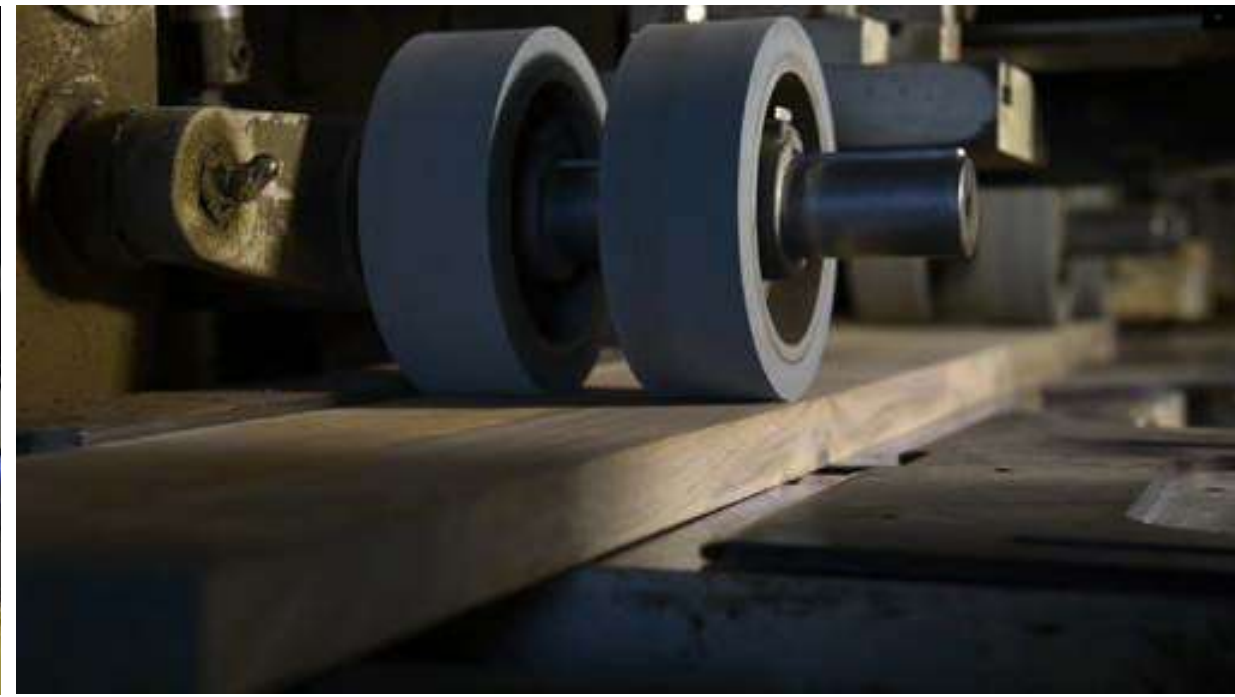
Open pore

Ashlar

Tongued

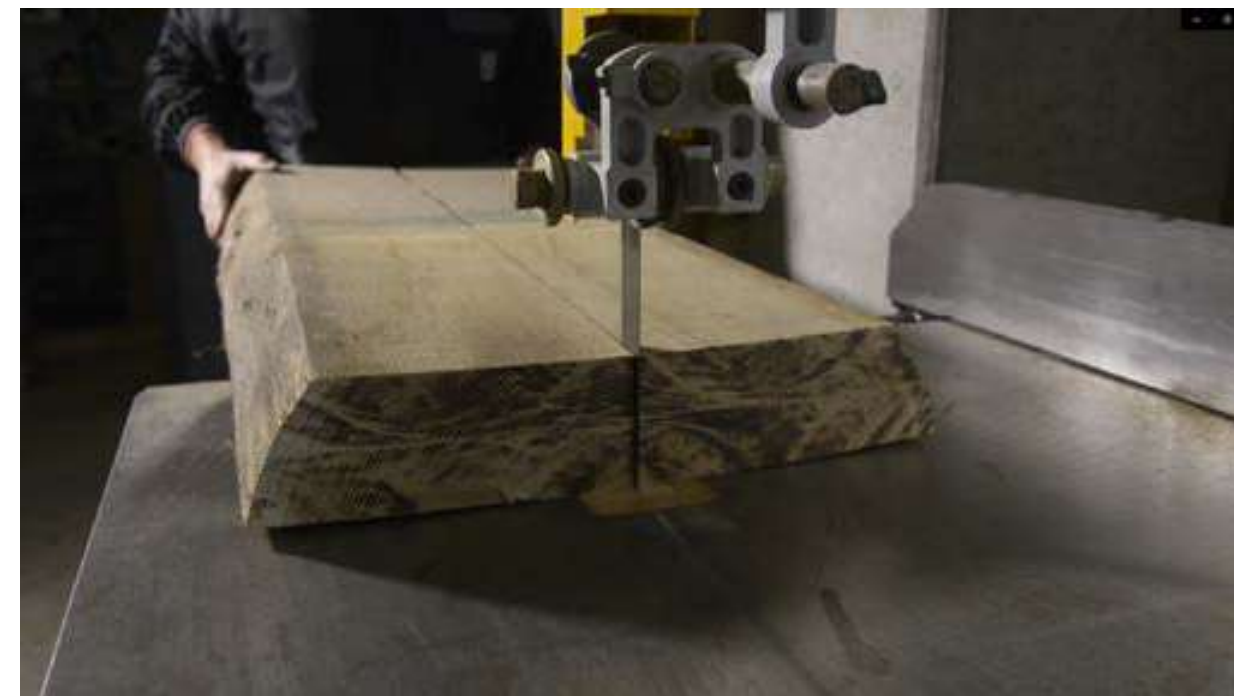


Carpentry

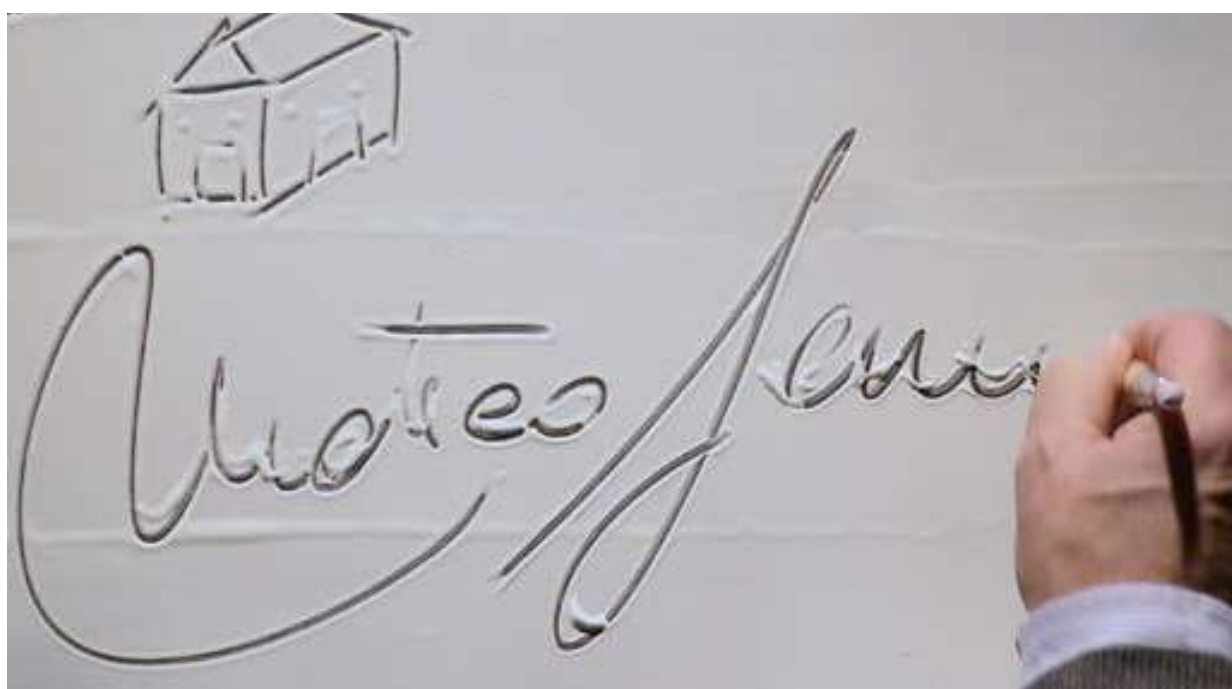
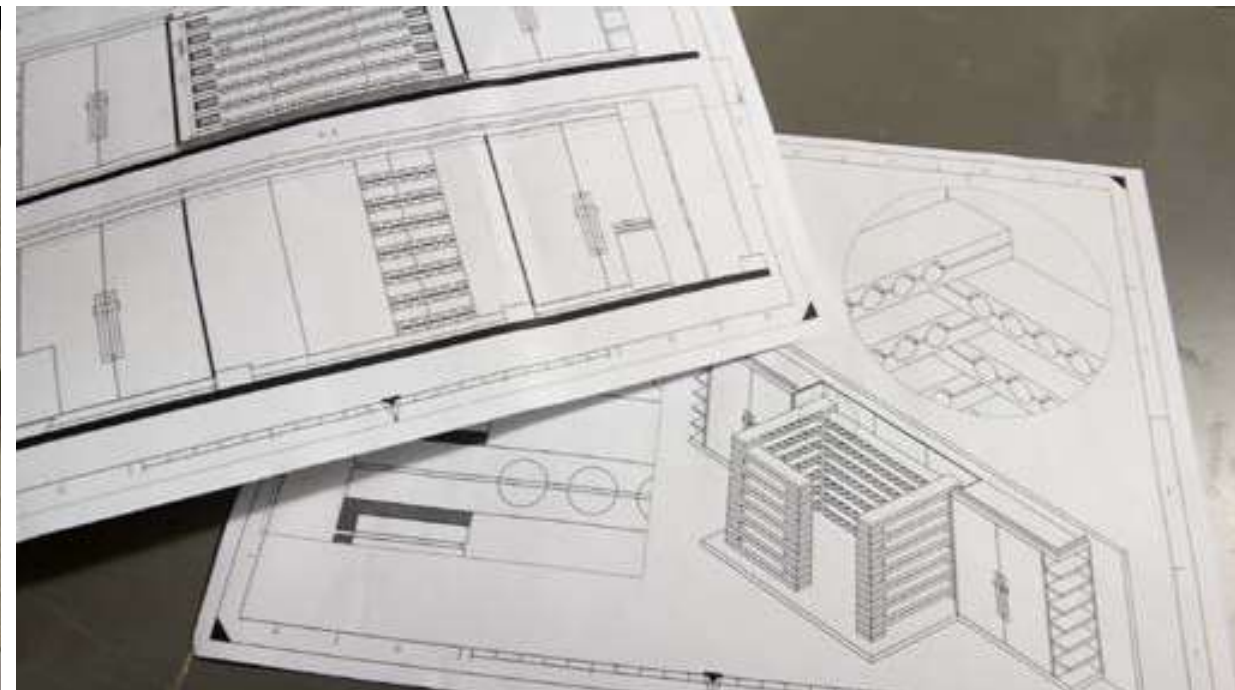




Engraving



Precision

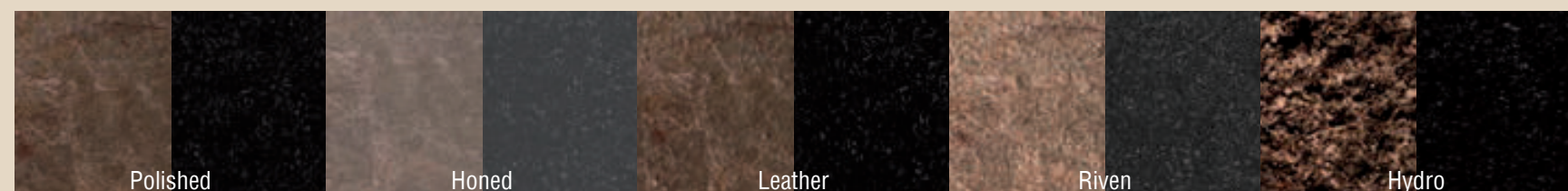


Sahara Noir	Oriental Black	Absolute Black Zimbabwe	Nero Marquina	Black Soap Stone	Noir Saint Laurent	Black Horse
New Galaxy	Negresco	Black Onix	Grigio Carnico	Grey Stone	Caffè Amaro	Radica
Caffè Moka	Travertino Brown Silver	White Zebrino	Mont Black	Black and Gold	Breccia Imperiale	Brown Antique
Brown Stone	Gris Melange	Toffee Brown	Essential Grey	Almond Onix	Crema Brasil	Bianco Antico
Brown Limestone	Travertino Silver	Silver Roots	Palissandro Nuvolato	Visone	White Macaubas	Gray Lac
Ardesia Grey	Basaltina	Emperador Black	Travertino Bronzo	Blue de Savoie	Bardiglio Nuvolato	Breccia Romana
Arcobaleno	Kashmir White	Eclisse Lunare	New Kashmir White C	Elegant White	Bianco Elegante	Fior di Pesco
White Fantasy	Arabescato Corchia	Sequoia Grey	Travertino Bianco	Quarzite Parla	Quarzite Bianca	Perlino Bianco
Bianco Pentelico Extra	Bianco Carrara	Bianco Lasa "Vena Oro"	Bianco Oro	Statuario Extra	Statuarietto	Calcite Bianca Extra
Calcite Aqua	Calacatta Wow	Calacatta Ondulato	Austral Dream	Botticino	Super White	Etruscan Beige
Sky Gold	Avalanche CC	Naica Quartz	Onice Onda	Calacatta Oro	Travertino Navona	New Segesta
Travertino Alabastrino	New Marfil	Egeo Ondulato	Serpeggiante Avorio	Avorio Segesta	Crema Emperador	Taj Mahal
Crema Marfil	Cafè Olè	Lumix Wow	Onice Avorio Striato	Onice Brioche	Nuance	Oro Olimpico
Breccia Sarda	Breccia Aurora	Breccia Oniciata	Travertino	Emperador Light	Onice Arco	Palissandro Tigrato
Opera Fantastico	Quarzite Renoir	Les Quatre Saisons	Alabastro Oniciato	Blue Stone	Kashmir Cream	Onice Luna
Striato Elegante	Temptation	Breccia Pontificia	Onice Brown	Terracotta	Breche Nouvelle	Brown Chocolate
Rosso Fiorentino	Breccia Vaticana	Super Lilac	Agata Striata Red	Cabernet Brown	Bronzite Classica	Asian Black and Gold
Wild Tiger Eye Gold	Taupe Gold	Travertino Striato	Travertino Walnut	Siena Cream	Temptation Gold	Sheellint Jasper
Quarzite Aqua	Aragonite Agua	Striato Moka	Elegant Dune	Septaria	Wengè	Bronze Amani
Crema Brulè	Onice Velluto	Pietra Imperiale	Agatona	Black Agate	Copper Dune	Breche Notre Dame
Emperador Dark	Port Laurent	Portoro	Rosso Levanto	Zebrino White Classic	Sage Jasper	Desert Green Jasper

" Good marble workers know their material. They sense where it will give way because the incision is already in the block, waiting only to be revealed."

In their pure state, stone and marble are mountains, matured over millions of years. Every block is different, each slab unique and unrepeatable. The choice of stone is often an intuitive decision, stemming from emotional impact and creating a sort of symbiotic relationship between the material and the artist-craftsman who works it. Fragile and robust at the same time, the stone was born in the depths of the Earth, destined to continue slowly changing for ever. This metamorphosis pinnacles in the creation of works of eternal beauty. Re-energised by their new forms, the great stones integrate themselves into their new surroundings, settling into our homes.

The "book-matched marble" manufacturing technique, in which the slab is split open like the pages of a book, creates a spectacular effect and seamlessly consistent mood, the veins in the marble running along the surfaces in perfect symmetry. Aluminium honeycomb panels enable the use of large slabs of marble for walls, ceiling, and doors. Cutting-edge equipment turns pencil lines into utterly perfect, precision inlay work that is truly sculptural. The finest materials are used: Porphyry, Onyx, Travertine, as well as Calacatta and Statuario marble.



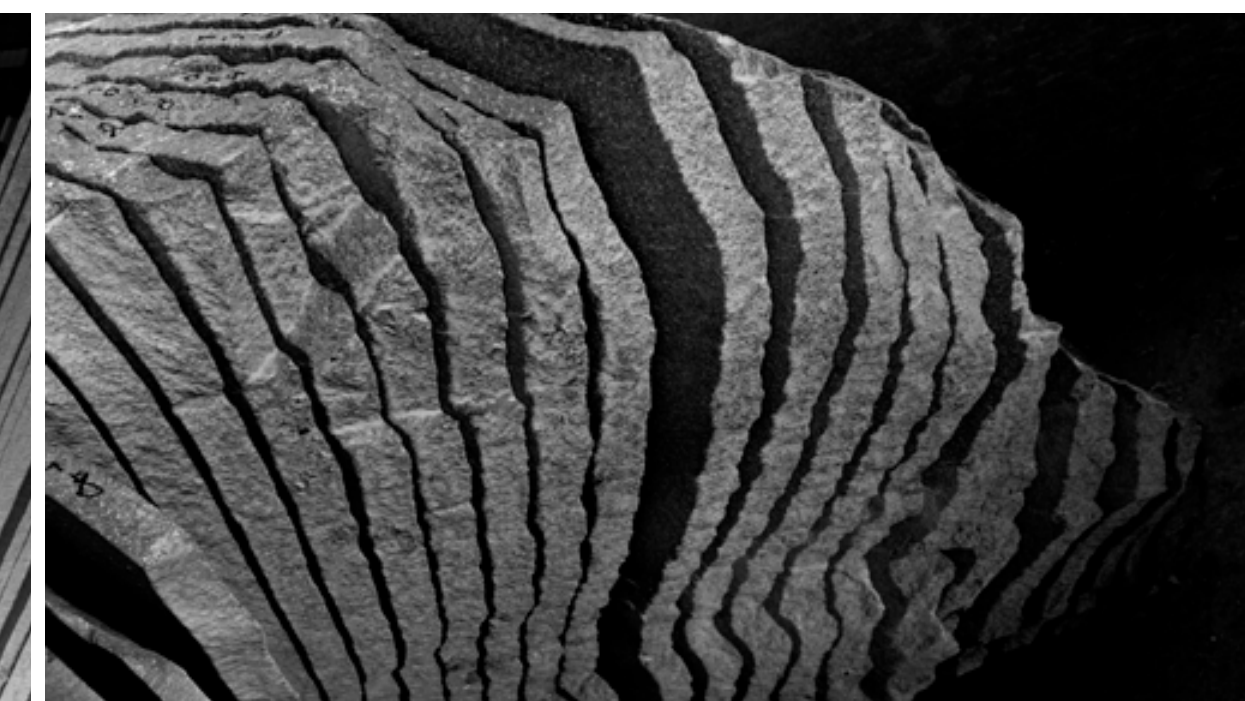
Polished

Honed

Leather

Riven

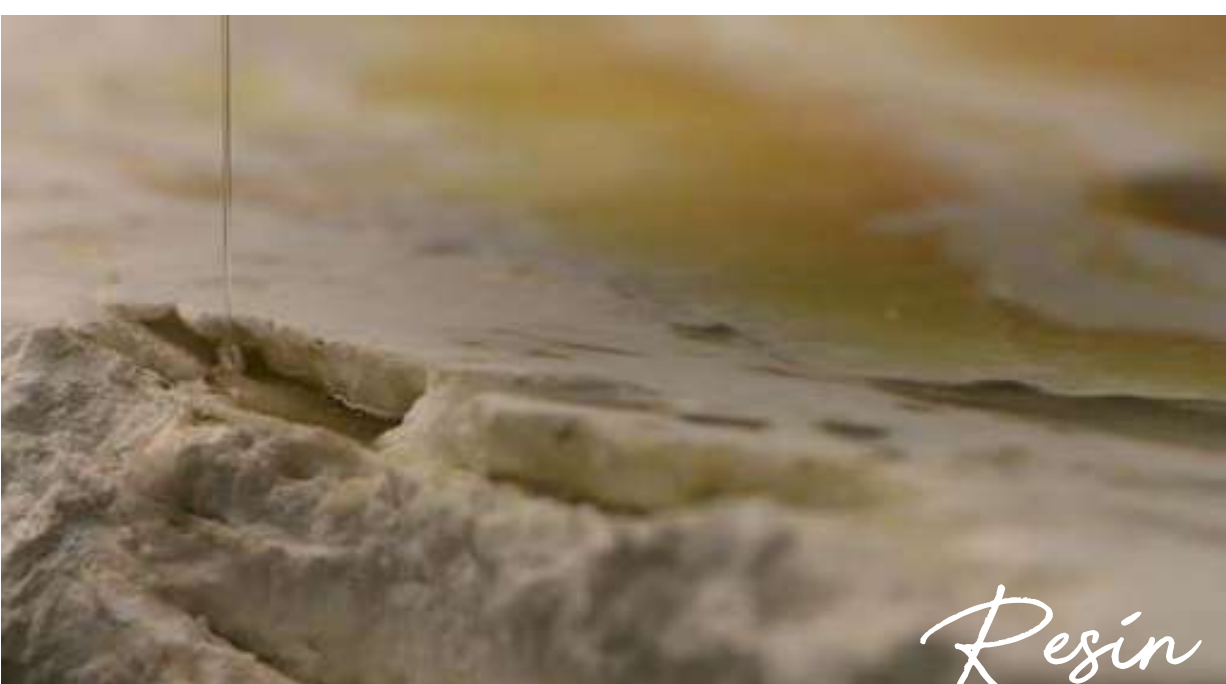
Hydro

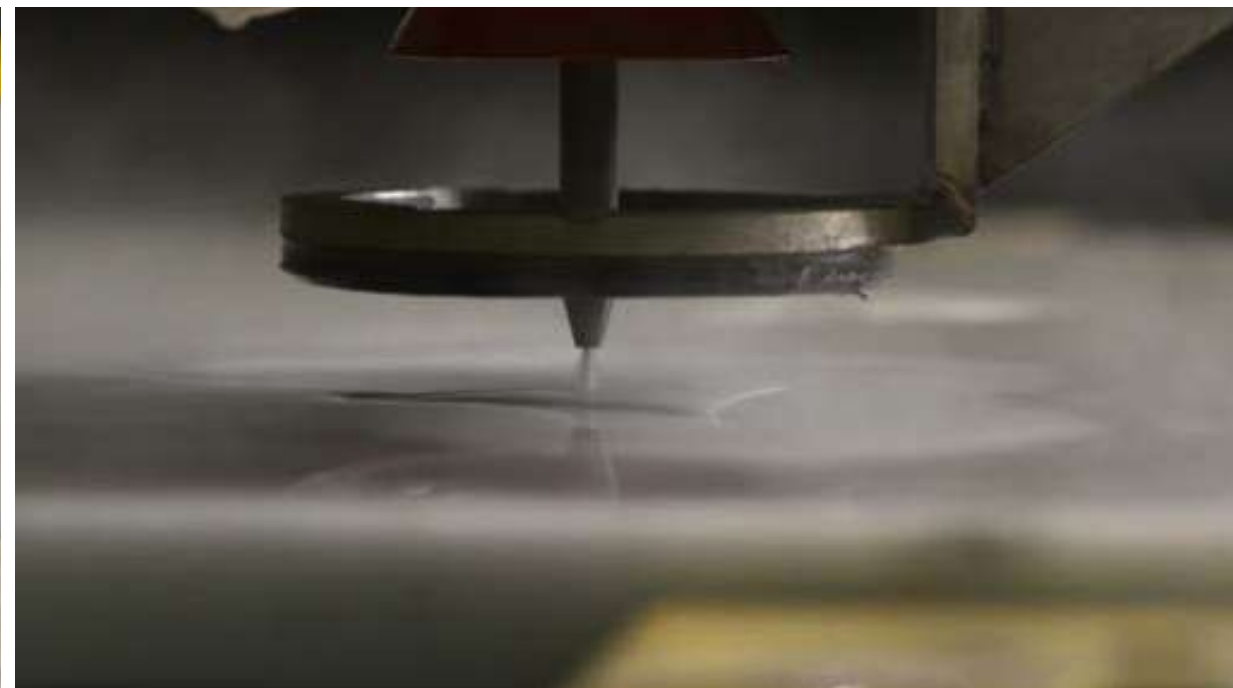


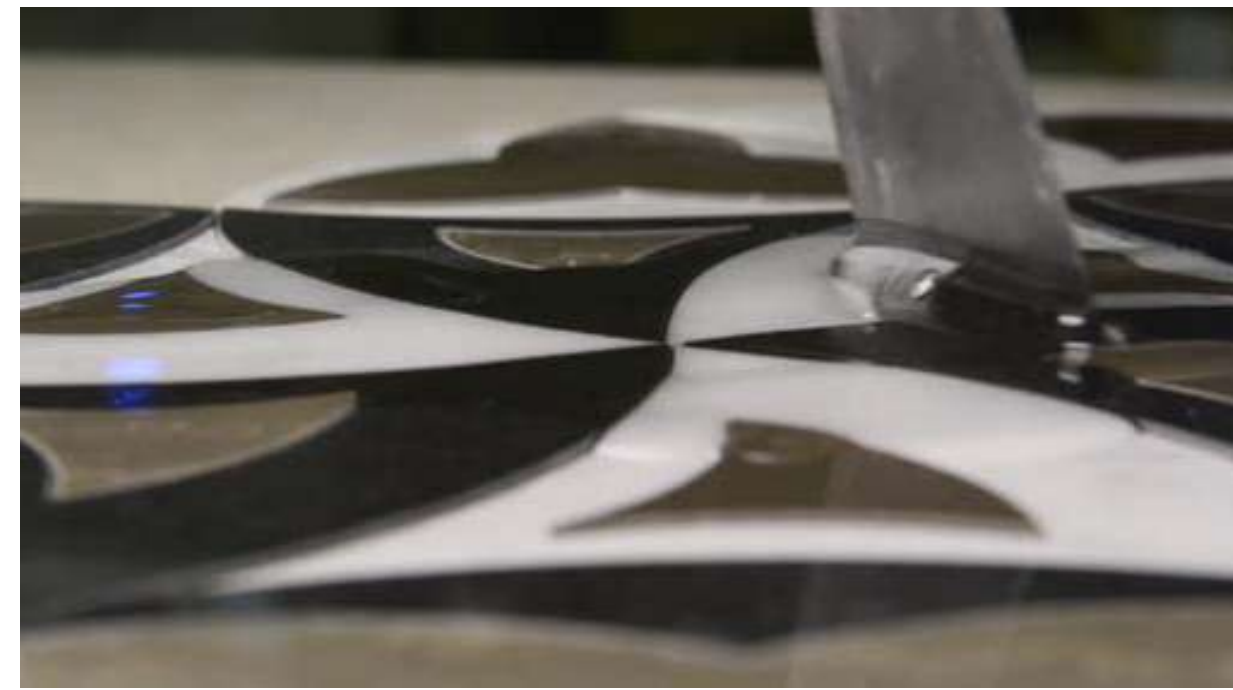
Marble quarries











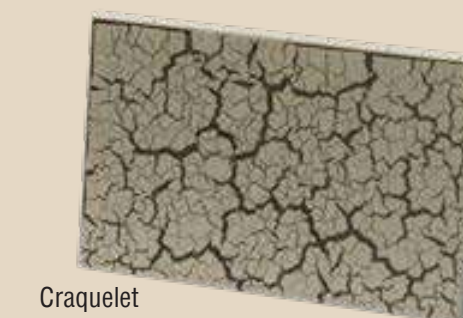
Marble inlays

Lacquering

Turtle	Bronzed Brass Satin	Liquid Metal - Bronze
Liquid Metal - Oxidized Bronze	Craquelet	Liquid Metal - Steel Waxed
Big Craquelet	Liquid Metal	Gold Leaf
Striped Putty	RAL 9010 Satin	Matt Lacquer
Resin	Majolica	Ivory Patina
Metallic Lacquer	Copper	Glossy Lacquer

"...releasing the intense aroma of the wood... the aroma was visible, as if the tree was still living. Still vibrant with life..."

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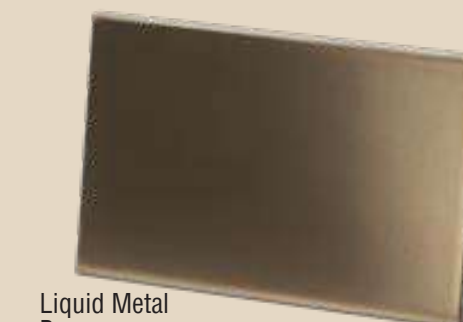
Craquelet



Liquid Metal Oxidized Bronze



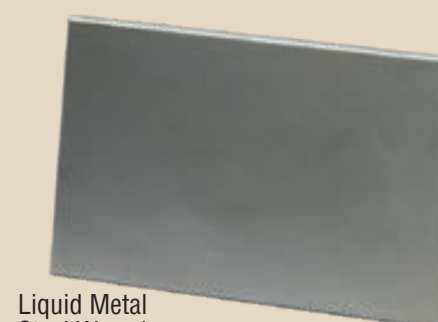
Majolica



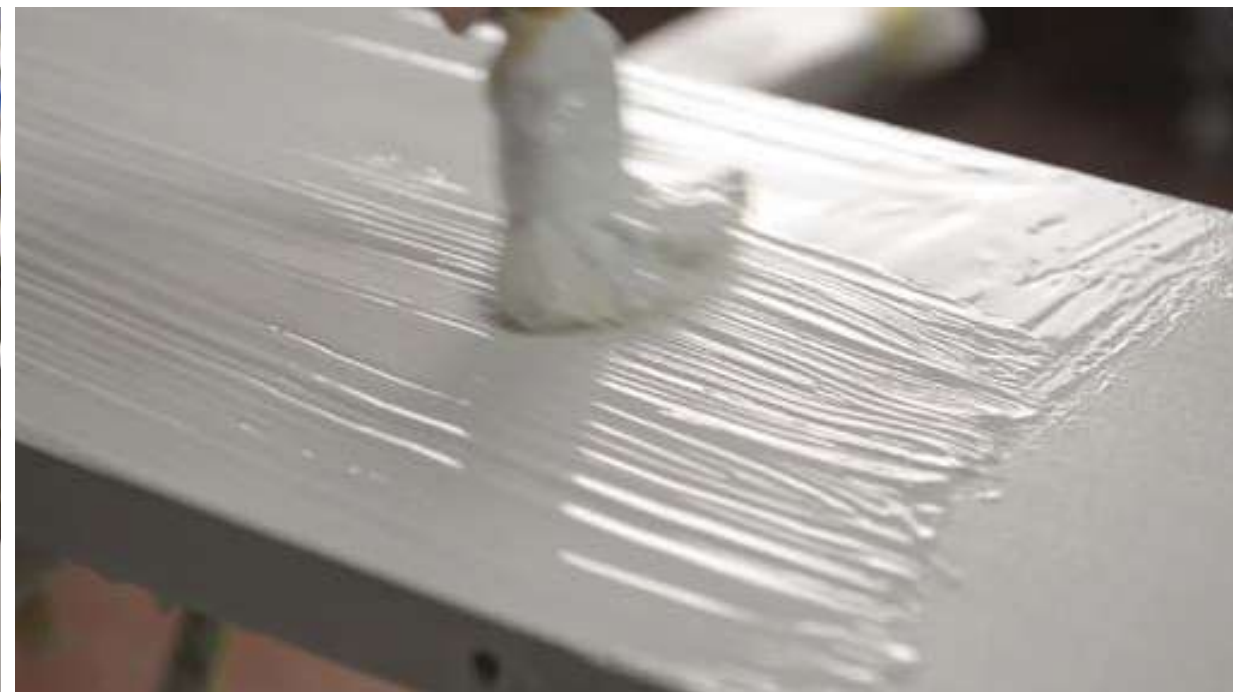
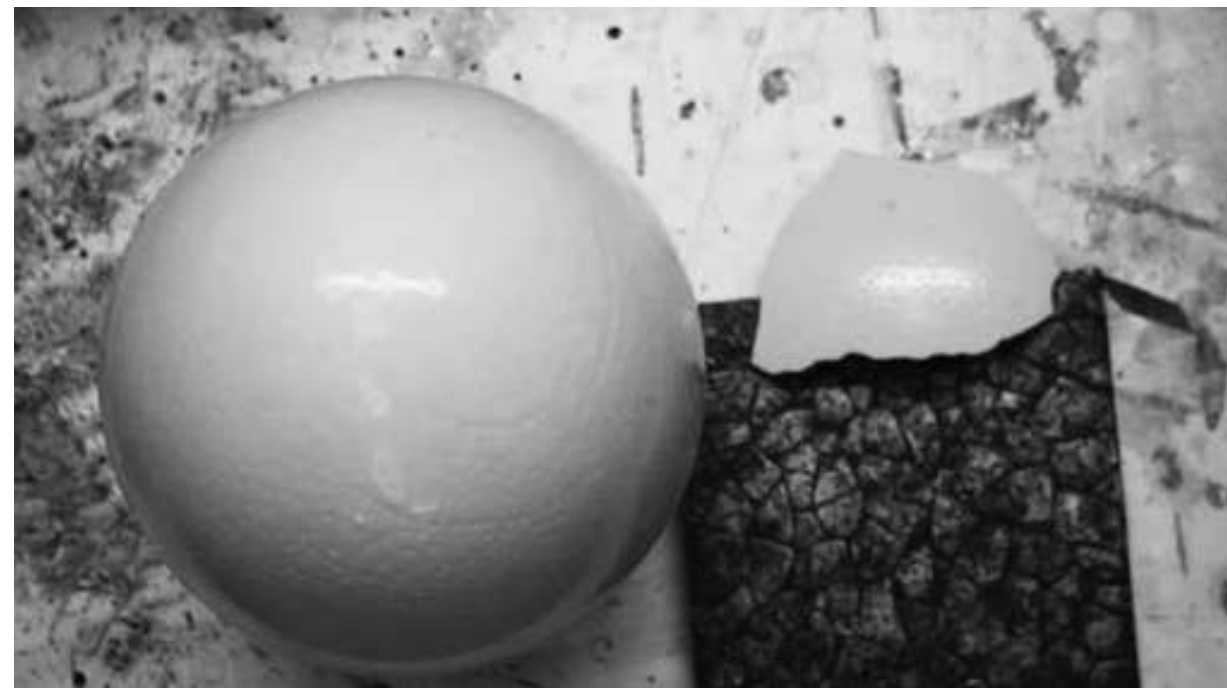
Liquid Metal Bronze



Turtle



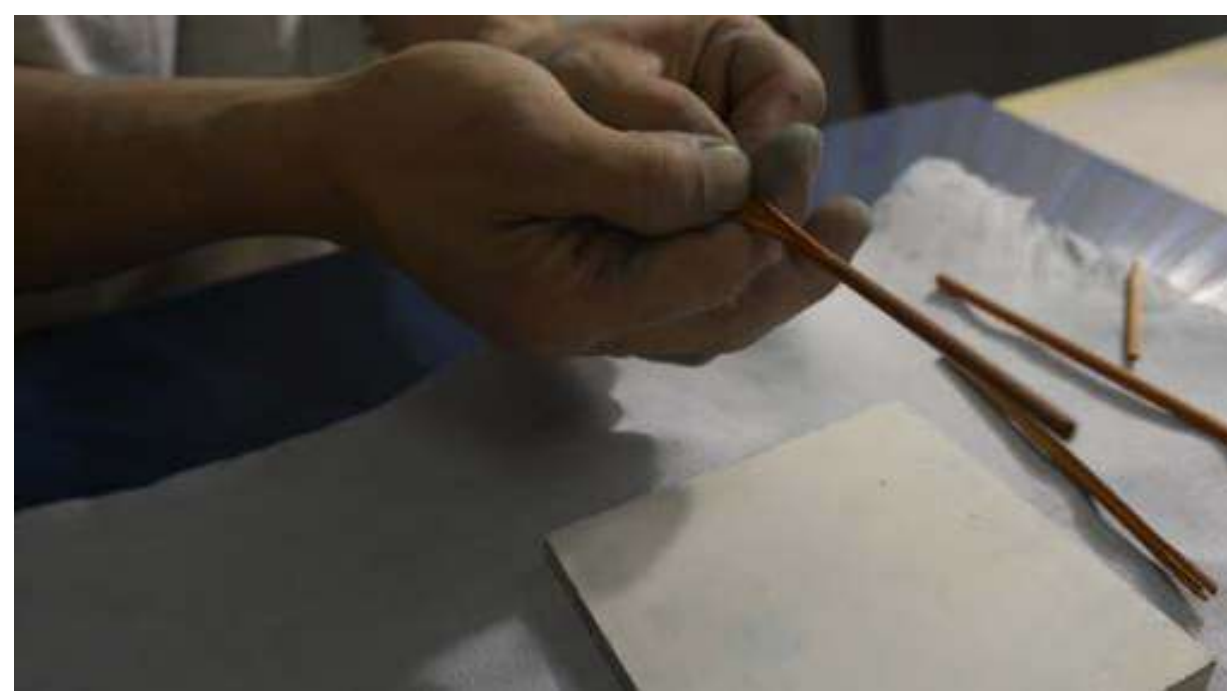
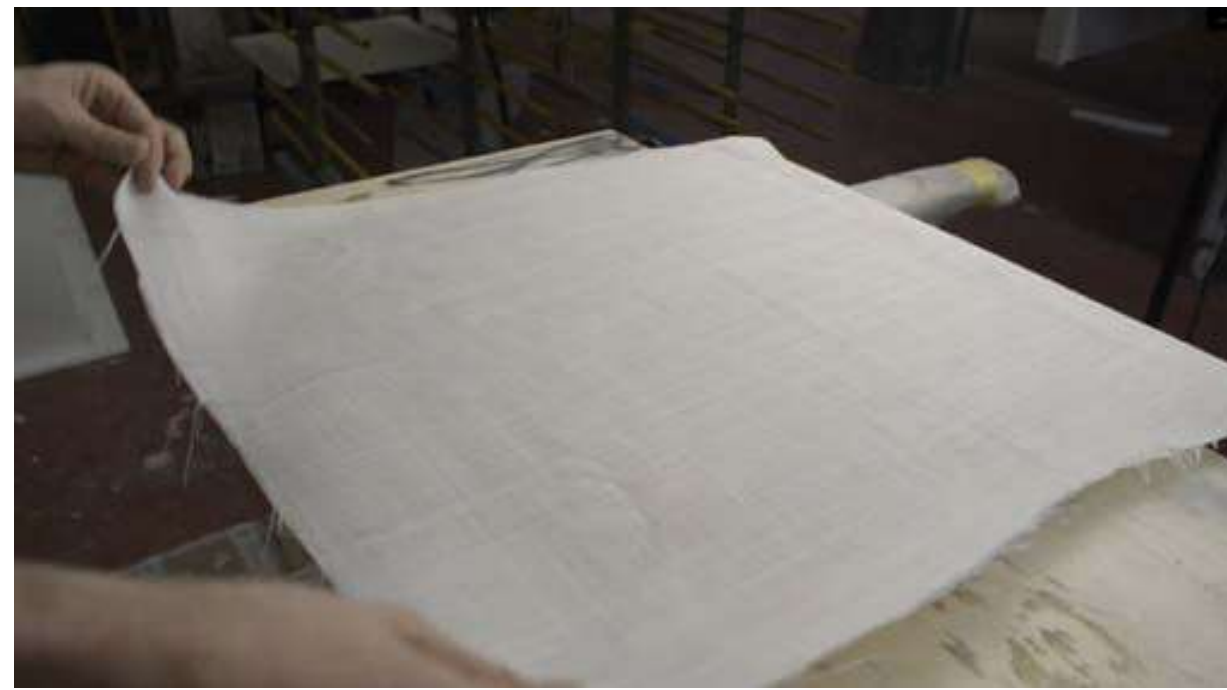
Liquid Metal Steel Waxed



Darchment



Darchment door



Upholstery

Anthracite Parchment	Brown Parchment	Nubuk Dark Brown
Bronze-Brown Shagreen	Black Gold Fabric	Nubuk Brown
White Gold Fabric	Nubuk Shell	Gold Linen
Natural Parchment	Antique Gold Fabric	Silver Linen
White Parchment	Nubuk Sand	Nubuk Cuttlefish
Nubuk Grey	Nubuk Anthracite	Green-Grey Shagreen

The ancient art of upholstery occupies a leading role in MATTEO GENNARI furnishings because of the way it lends itself so perfectly to customisation in every situation, as well as the sense of luxury and elegance bestowed by the materials employed. In addition to the most popular cattle hide leather, for some time now Matteo Gennari has also used parchment (sheep skin that is processed and left to dry out under tension), in different colours, for finishing doors and shutters, furniture and wood panelling.

The most sought-after finish is stingray leather, recommended for small-scale furnishing.

The staples for covering doors and furniture are fine fabrics like linens, velvets, silks, micro-fibres and even wallpapers. Silk-finish full-grain leather, velvet-effect nubuck, smooth, coloured leathers that are compact and durable and complement lacquer, marble and wood beautifully, with either contrasting or tone-on-tone customised stitching.

The painstaking attention to detail in the “sunken” piping and leather seam work once again bear witness to the artisan skill of our craftspeople.



Fabric and Craquelet



Parchment



Leather “Twine”



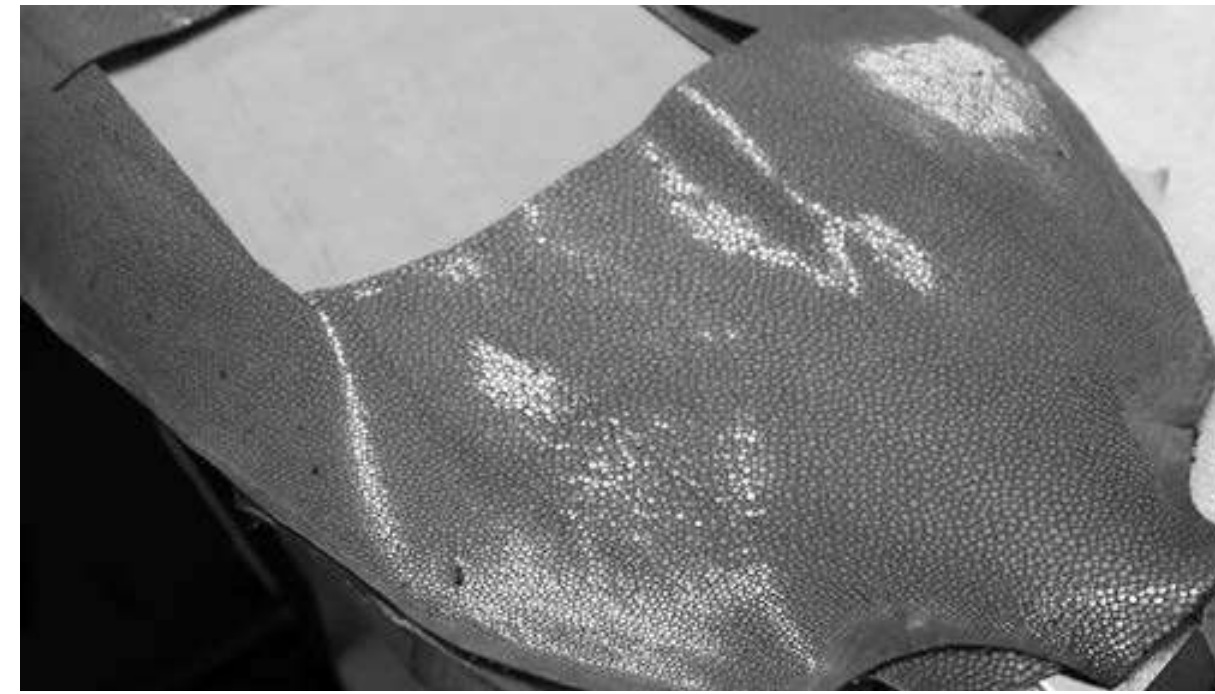
Leather “Rhombus”

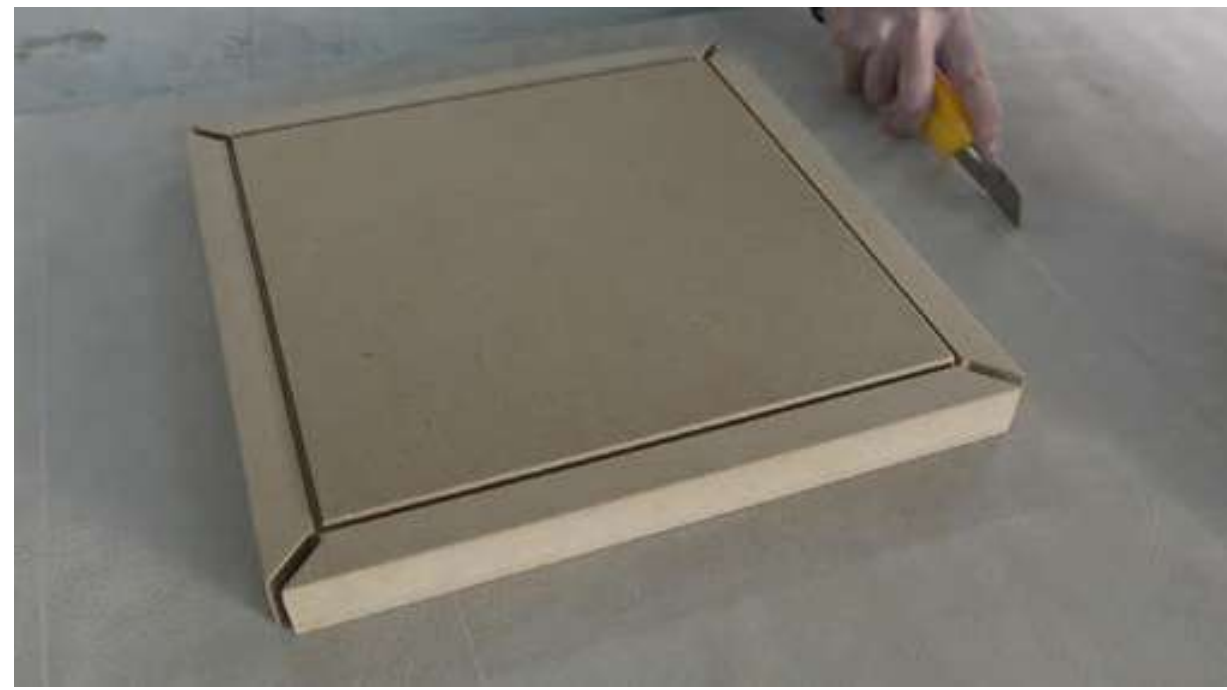


Nubuck



Leather “Y”





Leather



Projects
Matteo Gennari



FOCUS TABLE



Open space



Emirates Kitchen 01
Photograph



GENERAL VIEW

Bel air Road 02
Render

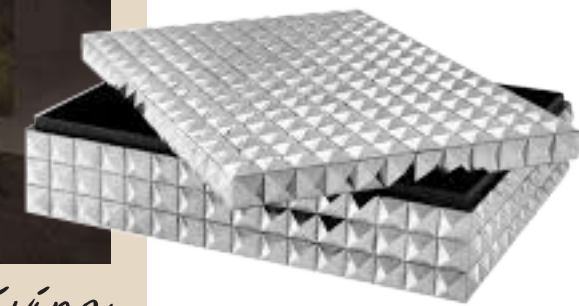
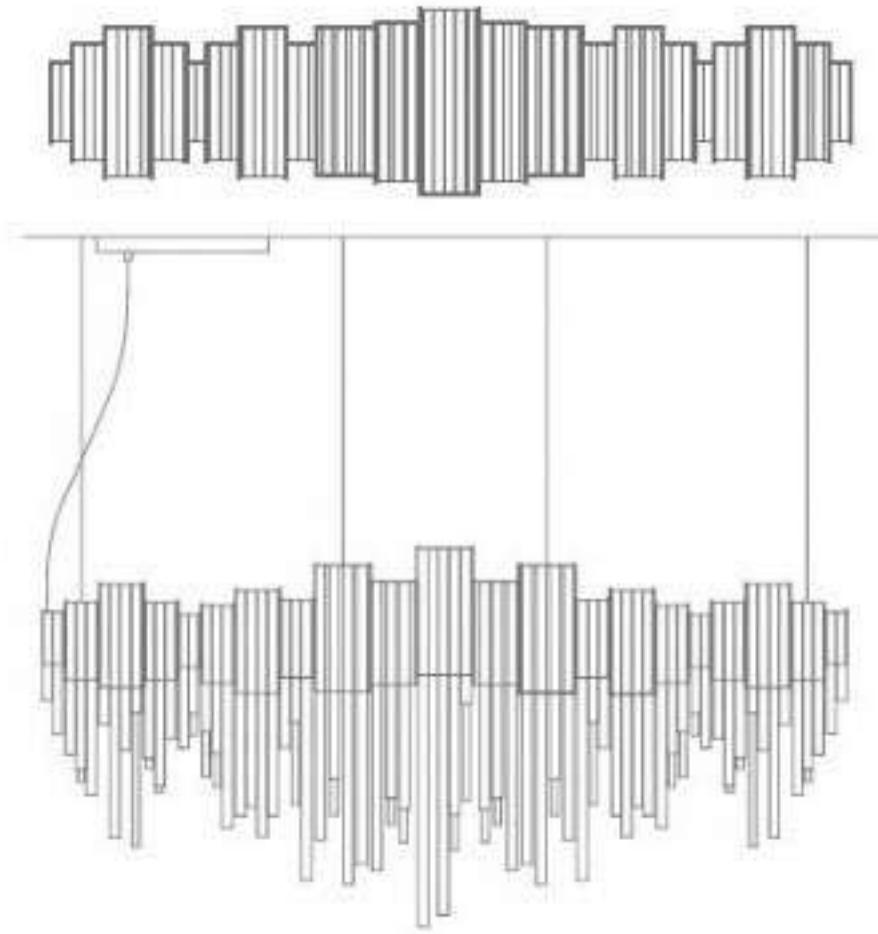


LIVING_OPEN SPACE





Living



In the evening



Jeddah Home 03
Photographs



Jeddah Home 03
Photographs

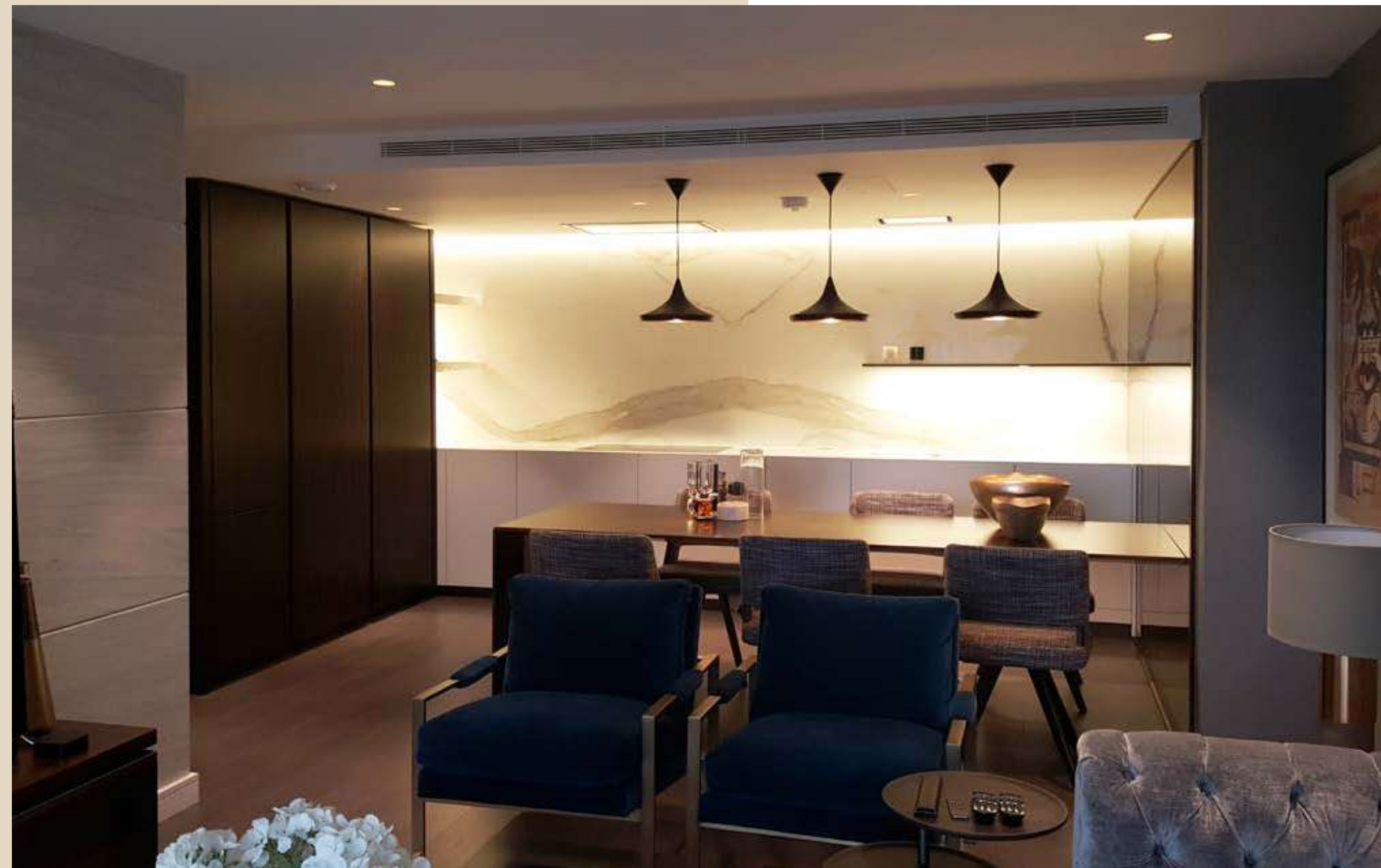


KITCHEN ISLAND





London apartment 04
Photographs



DINING



Kitchen



London apartment 04
Photographs



BATHROOM

Sofitel Hotel 05

Render



ENTRANCE



RECEPTION





Presidential area



MAIN ENTRANCE



LOUNGE AREA



Bar counter



Thank you

MATTEO GENNARI S.R.L.
Via Romanina, 5 43015 Noceto (Parma)
Tel. +39 0521 62 75 88
info@matteogennari.it
www.matteogennari.it
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